



**Are you a civil servant in Morocco or Tunisia, or do you work as an entrepreneur? If so, please register for a professional development training course on**

### **Ecosystem for Entrepreneurs**

#### **Who is the course for?**

We invite civil servants and entrepreneurs from Morocco and Tunisia to register for this training course. This is a unique opportunity to share your knowledge and skills with other participants and be inspired by colleagues abroad.

To register, you must have between 5 to 10 years of relevant work experience in developing a conducive environment for entrepreneurs. Please note that you can only participate in a Shiraka training programme once.



Since we value diversity among our participants, we encourage women to apply.

This training programme is part of the 'Shiraka' training programme, an initiative of the Ministry of Foreign Affairs. Shiraka aims to strengthen and improve bilateral relations between the Netherlands and the MENA region in the public sector and offers an opportunity to improve public services through reciprocal inspiration.

## Training course goals

The Ecosystem for Entrepreneurs training programme will help you:

- develop a good picture of the implications of (national) strategy on entrepreneurs and incubators;
- understand the ingredients needed for a good ecosystem and possible interventions to achieve them;
- gain a better insight on the roles of the various stakeholders in the ecosystem and how they can work together better;
- examine the ecosystem for entrepreneurs in your own country;
- improve the enabling environment for entrepreneurs in your contexts;
- develop and implement an action plan to stimulate entrepreneurship;
- gain skills to effectively perform your role as a 'change agent';
- share your knowledge and skills in your home country and among countries;
- develop a valuable network of peers in your region, country and in the Netherlands;
- strengthen your connections with the Netherlands and stakeholders in the Dutch Ecosystem for Entrepreneurs sector.

## Training course topics

The training course covers the following topics:

- mapping the ecosystem for entrepreneurs (model);
- the Ecosystem for Entrepreneurs in your country;
- the evolution of the Dutch Ecosystem for Entrepreneurs;
- the role of the different 'feeders' in an ecosystem (government, culture, mentors, knowledge institutions, financial capital, large companies/markets, and service providers);
- female entrepreneurship;
- developing an action plan with SMART objectives and actions.

## Training course details

- Since all the sessions are in English, we recommend an intermediate level of English.
- Live interpretation during meetings and sessions into French is available.
- We can offer the training course to 12 participants per country based on the quality of the applications (24 participants in total).
- Study visits and social activities are part of the training course.
- You will receive a certificate of participation upon completing the course.

### Training course itinerary

The training course will be in 4 parts, and held at 3 locations:

	Dates	City	Country
Online training	17 July – 4 August 2023	Online	Online
In-country training	3 – 7 September 2023	Rabat	Morocco
In-country training	10 – 14 September 2023	Tunis	Tunisia
Training in NL	7 – 15 December 2023	The Hague	the Netherlands
Closing Event	3 March 2024	Rabat	Morocco
Closing Event	6 March 2024	Tunis	Tunisia

Part of the course may take the form of blended learning (partly online, partly offline).

If international health and travel restrictions make it impossible to hold a training session in the Netherlands, an alternative will be offered. This may be an online training. If the training is held online, we expect participants to have good computer skills, access to an adequate computer with a recent operating system and a good internet connection (participants must be able to use Zoom, Word, PowerPoint etc.).

### For all participants



- You must organise and pay for your journey to the airport in your home country.
- You are responsible for organising your visa and PCR tests in your home country.
- You must follow the COVID-19 travel Precautions and the regulations of the Dutch Government during your journey to and your stay in the Netherlands. For more information in English, see [Coronavirus COVID-19 | Government.nl](#).

### Costs for participants from countries on the [OECD-DAC list](#)



- The Dutch government will cover all relevant costs. This includes international travel, accommodation, meals during training days, visa and insurance, PCR tests and tuition fees.
- If you travel from an international airport outside your home country, you will need to cover local travel costs yourself. You will receive compensation for the international leg of your journey.

### Costs for participants from countries **not** on the [OECD-DAC list](#)



- You must organise and pay for your own international travel and visa.
- The Dutch government will cover the cost of accommodation, insurance, PCR tests and tuition fees.

### No-show or cancellation costs



- If you cannot attend or cancel your participation within 4 weeks prior to the training course, the organisation has the right to claim all the associated costs from your employer.

## How to apply

- The closing date for registration is 1 June 2023.
- Visit our [Shiraka training courses overview](#) and select the course of your choice by clicking on 'apply'.
- [Log in](#) or create an account using the '[register](#)' button.

### More information

[Shiraka@rvo.nl](mailto:Shiraka@rvo.nl) (for questions concerning your application and the database)

[shiraka.ee@thehagueacademy.com](mailto:shiraka.ee@thehagueacademy.com) (for questions concerning the course)

The Shiraka Training Programme is an initiative of the Ministry of Foreign Affairs of the Kingdom of the Netherlands. The Department for International Entrepreneurship of the Netherlands Enterprise Agency implements the Shiraka Training Programme. The Ecosystem for Entrepreneurs professional development course will be organised by The Hague Academy for Local Governance.

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